

# Report on Orientation Program on Swachhata Hi Sewa and the Pledge Ceremony

Date: 23/09/2024

## Objective

- To introduce MSW first-year students to the National Service Scheme (NSS).
- To raise awareness about the Swachhata Hi Sewa campaign and its role in promoting cleanliness and community service.
- To instill a sense of responsibility and commitment among students through the Swachhata Hi Sewa Pledge.

## Target Audience:

NSS Volunteers from Department of Social Work

## No of participants:

92 NSS volunteers

## Program Highlights

The orientation program opened with an introduction to the National Service Scheme (NSS) highlighting its core mission of promoting community service, leadership, and unity among youth. First-year MSW students and NSS volunteers were briefed on the various social outreach activities conducted by NSS such as disaster relief, health and sanitation awareness, environmental conservation, and literacy campaigns. The participants were also shown a video showcasing ADBU's experience hosting the NSS North East Youth Festival in 2019. The session then transitioned into an overview of the Swachhata Hi Sewa campaign, a nationwide cleanliness initiative running from 16th September to 2nd October 2024, under the Swachh Bharat Mission. Emphasis was placed on individual and collective responsibility in maintaining hygiene and sustainable waste management. A powerful conclusion to the event was the Swachhata Hi Sewa Pledge taken by all 92 NSS volunteers, affirming their commitment to contributing actively towards a cleaner and healthier environment.

## Outcome

- Students gained a clear understanding of NSS values and responsibilities.
- Volunteers were inspired to participate actively in the **Swachhata Hi Sewa 2024** campaign.
- The pledge ceremony fostered a strong sense of civic duty and environmental stewardship.
- The program successfully aligned academic learning with real-world social impact

## Photographs

